

Forest Group (Nederland) B.V., located at Teugseweg 42, 7418 AM Deventer, the Netherlands, is responsible for the processing of personal data as described in this privacy statement.

#### Contact details

Forest Group (Nederland) B.V.  
Teugseweg 42  
7418 AM Deventer  
The Netherlands  
Phone: +31 (0) 570 622 850  
Website: [www.forestgroup.com](http://www.forestgroup.com)  
Email: [info@forestgroup.com](mailto:info@forestgroup.com)

#### Personal data we process

When you create an account on [www.forestbrandbook.com](http://www.forestbrandbook.com), we collect and process the following personal data:

- First and last name
- Email address

#### Purpose and legal basis for processing

We process your personal data to create and maintain your account for access to the Brandbook.

The legal basis for processing is your consent, provided when you create an account on our website.

#### How long we store personal data

We store your personal data for as long as your account is active. You can delete your account at any time on the Brandbook website.

- When you delete your account, your name and email address will be removed from our systems immediately.
- Data remains in system backups for seven days before being permanently deleted.

#### Sharing personal data with third parties

We only share your personal data with third parties when this is strictly necessary to operate our Brandbook or to comply with legal obligations. This includes:

- Programmers to support the technical operation and security of the website.

We do not sell or share your personal data with other parties for commercial purposes.

#### Cookies

We only use functional cookies that are necessary to log in and to ensure the correct functioning of the website. No tracking cookies are used.

#### Your rights

- You have the right to:
- Request access to the personal data we hold about you.
- Request correction or deletion of your personal data.
- Withdraw your consent at any time (this will not affect the lawfulness of processing prior to withdrawal).

You can exercise these rights by contacting us at [marketing@forestgroup.com](mailto:marketing@forestgroup.com). We will respond to your request as soon as possible, and always within 30 days.

You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

#### Security of your data

We take the protection of your personal data seriously and implement appropriate technical and organisational measures to prevent misuse, loss, unauthorised access, or disclosure.

If you believe that your data is not secure, or if you have indications of misuse, please contact us via [marketing@forestgroup.com](mailto:marketing@forestgroup.com).